

Bachelor of Science in Business Administration

Textbooks

Freshmen Year

First year, 1st Semester (Freshman), Level 1

Course code	Course title	Textbooks
MIS 102	Principles of MIS	Brien, J. O. & Marakas, G. M. (2013). <i>Introduction to Information Systems</i> . New York City, NY: McGraw Hill.
BUS 101	Principles of Management	Robbins, S. P. Coulter, M. (2016). <i>Management</i> . 13 ^{ed} . New Jersey: Pearson Education Limited.
MATH 113	Math for Management I	Haussler, E. F., Jr., & Paul, R. S. (2011). <i>Introductory mathematical analysis for business, economics and the life and social sciences</i> . 13 th ed. Englewood Cliffs, NJ, Pearson Education Inc.
ENGL 117	English Composition I	Savage, A. (2012). <i>Effective academic writing</i> . Second edition: Introductory: Student Book. Oxford, England.
BUS 151	Microeconomics	Rashwan, M., & Mankiw, G. (2012). <i>Principles of Economics</i> . Boston, MA: Cengage Learning.
GS 171	Belief and its Consequences	هنادي، د. محمد بن عبدالقادر (١٤٣١هـ)، "الإيمان أركانه وثمراته في ضوء القرآن والسنة"، (الطبعة السابعة)، شركة المدينة المنورة للطباعة والنشر.

First year, 2nd Semester (Freshman), Level 1

Course code	Course title	Textbooks
HRM 112	Human Resource Management	Snell, S.A & Bohlander, G.W. (2013), <i>Managing Human Resources</i> (16 th ed). Boston, MA: Cengage Learning
MATH 117	Statistical Methods for Management I	Groebner, D. (2011). <i>Business statistics: a decision-making approach</i> . Upper Saddle River, NJ: Prentice Hall.
ENGL 118	English Composition II	Bailey, S. (2011), <i>Academic Writing: A Handbook for International Students</i> . Third Edition. London: Routledge.
ACCT 121	Introduction to Financial Accounting I	Weygandt, J. J., Kimmel, P. D., & Kieso, D. E. (2014). <i>Accounting Principles</i> (12 th ed.). New York: NY Wiley.
BUS 152	Macroeconomics	Rashwan, M., & Mankiw, G. (2012). <i>Principles of Economics</i> . Boston, MA: Cengage Learning.
GS 161	Arabic Practical Grammar	عبداللطيف، محمد حماسة، زهران، مصطفى النحاس، عمر، احمد مختار، (١٩٩٧ - ١٤١٧هـ)، "النحو الأساسي"، دار الفكر العرب- القاهرة.

Sophomore Year

Second Year, 1st Semester (Sophomore), Level 3

Course code	Course title	Textbooks
MIS 101	Computer Applications	Shelly, Vermaat (2010), <i>Microsoft® Office 2010: Advanced, International Edition, Course Technology</i> , Boston, MA.
MATH 118	Statistical Methods for Management II	Groebner, D. F., Shannon, P. W., Fry, P. C., & Smith, K. D. (2011). <i>Business statistics: A decision making approach</i> . Prentice Hall/Pearson.
ACCT 222	Introduction to Financial Accounting II	Weygandt, J. J., Kimmel, P. D., & Kieso, D. E. (2014). <i>Accounting Principles (12th ed.)</i> . New York: NY Wiley.
BUS 231	Principles of Marketing	Pride, M., Ferrell, O.C., & Hult, G. M. (2013). <i>Marketing</i> . Boston, MA: Cengage Learning.
BUS 241	Operations Management	Evans, J. R., Lindsay, W. M., & Evans, J. R. (2014). <i>Managing for quality and performance excellence</i> . Mason, OH: Thomson/South-Western.
GS 272	Professional Ethics	الحميدان، د. عصام بن عبدالمحسن (٢٠١٤)، "أخلاقيات المهنة في الإسلام وتطبيقاتها في أنظمة المملكة العربية السعودية"، مكتبة العبيكان، المملكة العربية السعودية.

Second Year, 2nd Semester (Sophomore), Level 4

Course code	Course title	Textbooks
GS 132 GS 142	Physical Education II (Male) Health Education II (Female)	Textbook NOT Required
BUS 223	Financial Management	Brealey. R., Myers, S. & Marcus, A. (2014). <i>Fundamentals of Corporate Finance (8th ed.)</i> . New York, NY: McGraw-Hill Education.
ACCT 224	Cost Accounting	Charles, T. H., Foster, G., Datar S. M., Madhav, V. R. & Chris, M. I. (2015). <i>Cost Accounting a Managerial Emphasis</i> . New York, NY: Pearson Education Limited.
BUS 242	Operations Research	Anderson, D. R., Sweeney, D. J., Williams, T. A., Camm, J. D., & Cochran, J. J. (2014). <i>An Introduction to Management Science Quantitative Approaches to Decision Making</i> . UK, Cengage Learning.
LSCM 251	Supply Chain Management	Chopra, S. & Meindl, P. (2010). <i>Supply Chain Management - Strategy, Planning and Operations</i> . Boston, MA: Pearson.
BUS 261	Business Communication	Newman, O. (2013). <i>Communication in Business</i> . Mason, OH: South-Western College Pub.
GS 262	Arabic Professional Writing	فضل الله، محمد رجب، (٢٠٠٨)، "عمليات الكتابة الوظيفية وتطبيقاتها"، دار عالم الكتب، الرياض

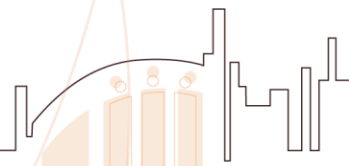
Junior Year

Third Year, 1st Semester (Junior), Level 5

Course code	Course title	Textbooks
GS 233 GS 243	Physical Education III Health Education III	Textbook NOT Required
BUS 305	Legal Environment	الغامدي، عبدالهادي محمد سفر، حسيني، بن يونس محمد، (٢٠١٥)، " القانون التجاري " ، مكتبة الملك فهد الوطنية، المملكة العربية السعودية
BUS 321	Business Research Methods	Saunders, M., Lewis, P., & Thornhill A. (2016). <i>Research Methods for Business Students</i> . Upper Saddle River, N J: Prentice Hall.
BUS 325	Investment	Bodie,Z., Kane, A. & Marcus, A. J. (2010). <i>Essential of Investment (9th ed.)</i> . New York, NY: McGraw-Hill Education.
BUS 334	Consumer Behavior	Schiffman, L.G., & Kanuk, L.L. (2007). <i>Consumer Behavior</i> . Upper Saddle River, NJ: Prentice Hall.
BUS 344	Project Management	Meredith Jack, R., & Mantel Samuel, J. Jr. (2012). <i>Project Management – A Managerial Approach</i> . New York.

Third Year, 2nd Semester (Junior), Level 6

Course code	Course title	Textbooks
HRM 222	Human Resource Development	Randy L. De Simone John M. Werner, <i>Human Resources Development, South-western, Cengage Learning</i> .
BUS 313	Organizational Behavior & Design	Greenberg J. ,(2011) " <i>Behaviour in Organizations</i> ", Tenth Edition, New York, Pearson International.
GS 363	Arabic Communication Skills	آل نصر، نضال، (٢٠١٤)، " مهارات الاتصال الشفوي"، مكتبة المنتبي، النمام
BUS 426	Financial Institutions	Rose. S., Hudgins. C. (2010). <i>Bank Management & Financial Services (9th ed.)</i> . New York, NY: McGraw-Hill Education.
BUS XXX	Elective I	See Appendix B
BUS XXX/ ACCT XXX	Elective II	See Appendix B



Senior Year

Fourth Year, 1st Semester (Senior), Level 7

Course code	Course title	Textbooks
GS 373	Human Rights in Islam	الظهار، دراوية بنت عبدالكريم، (٢٠١٠)، " حقوق الإنسان في الإسلام"، مكتبة دار الزمان للنشر والتوزيع، المدينة المنورة، المملكة.
BUS 411	Strategic Management	Jones, G. R., & Hill, C. W. (2013). <i>"Theory of strategic management: With cases"</i> . Mason, OH: South-Western Cengage Learning.
BUS 412	International Business	Daniels John D., Radebaugh Lee H., Sullivan Daniel P. (2013). <i>"International Business: Environments & Operations"</i> . Upper Saddle River, NJ: Prentice Hall.
BUS 416	Business Ethics	Manuel G. Velasquez (2014), <i>"Business Ethics concepts & cases"</i> Seventh Edition, New Jersey, Pearson Education Limited.
BUS 413	Entrepreneurship	Hisrich, D., Peters. P., & Shepherd, A. (2013). <i>Entrepreneurship: Starting, Developing, and Managing a New Enterprise</i> . New York, NY: McGraw-Hill Education.
BUS XXX/ ACCT XXX/ MIS XXX	Elective III	See Appendix B.

Fourth Year, 2nd Semester (Senior), Level 8

Course code	Course title	Textbooks
BUS 490	Field Training	Textbook Not Required
BUS 495	Senior Project	As recommended by academic supervisor



Elective Courses

Elective Courses		
Course code	Course title	Textbooks
BUS 232	Marketing Research	Zikmund & Babin, (2007), <i>Exploring marketing Research</i> , 9 th edition, South Western.
BUS 243	Total Quality Management	Evans & Lindsay T., (2014), <i>"The Management & Control of Quality"</i> , 10 th ed., Manson.
BUS 335	Sales Management	Cron, L., & Decarlo, E., (2010). <i>Sales Management</i> . New York, NY: Wiley.
BUS 337	Integrated Marketing Communication	David P., Amenda, B., (2010), <i>"Integrated Marketing Communications"</i> , Upper Saddle River, N.J Prentice Hall Pearson.
BUS 338	Marketing Channels	Coughlan, A., Stern, L.W., & Ansary. E. I. (2006). <i>Marketing Channels</i> . Upper Saddle River, NJ: Prentice Hall.
BUS 345	Production Planning and Control	Berry V., Whybark and Jacobs., (2010), <i>Manufacturing Planning and Control</i> , 6 th ed., McGraw-Hill.
BUS 346	Quality Systems	Dale, G., Wiele, & Lwaarden. (2007). <i>Managing Quality</i> . Hoboken, NJ: Wiley-Blackwell.
BUS 347	Service Quality	Zeithaml, Valarie A., (2009), <i>Delivering Quality Service</i> Simon & Schuster.
BUS 429	Security Analysis and Portfolio Management	Reilly & Brown, (2008), <i>"Investment Analysis and Portfolio Management"</i> , 9 th ed., South Western.
ACCT 303	Intermediate Accounting I	Kieso & Weygandt, (2010), <i>Intermediate Accounting</i> , 13 th ed., Singapore, Wiley.
ACCT 428	Managerial Accounting	Edmonds, T. P., Edmonds, C. T., Olds, P. R. & Tsay, B. Y. (2014). <i>Fundamental Managerial Accounting Concepts</i> (7 th ed.). New York: McGraw-Hill Education.
MIS 414	Knowledge Management	Ashok J., (2011), <i>Knowledge Management: an Integrated Approach</i> , (2 nd ed.), Financial Times Press.
MIS 416	Information Technology in Society	Karim G., Martin, Phillip A., (2011) <i>'Emerging Digital Spaces in Contemporary Society: Properties of Technology'</i> , Palgrave Macmillan.

